



**National Conference**  
**“ICT and Mass Media in agriculture and education for SDG2030”**  
**on 29<sup>th</sup> November 2019**

(Brochure available online at <http://worlddevelopmentfoundation.in>)



**Organized by**



**WORLD  
DEVELOPMENT  
FOUNDATION**

Plot No-5, Karuna Kunj, Sector-3, Dwarka, (Behind DPS) New Delhi-110075 (INDIA) Ph: 91-11-25082764

Website: <http://worlddevelopmentfoundation.in/> Email: [drhosrivastava@gmail.com](mailto:drhosrivastava@gmail.com)

Mob: 9810523668, 9811623668

**Venue**

**India International center, Annex**  
**40, Max Mueller Marg**  
**New Delhi - 110003**

## About WDF

World Development Foundation (WDF) is a Knowledge Organization based in Delhi which has successfully implemented several government and private sector projects in India and Africa for socio-economic development. WDF uses broadcasting, ICT, IOT, Robotics and Communication technologies to automate and spread knowledge in the fields of education, agriculture, healthcare, livelihood generation and removal of ignorance. WDF established an “Agriculture Knowledge Dissemination System” for Government of Bihar and also undertook project of establishment of seven radio stations in Ethiopia for education and socio-economic development, among others. WDF also conducts workshops, seminars, and tutorials for knowledge dissemination and deciding the policy and formulating the direction for SDG2030. “[Technology Assisted Knowledge Agriculture for Sustainable Development Goals](#)”, DOI: 10.4172/2329-8863.1000391, 2018 published based on WDF research has earned International acclaim. The President was personally responsible for setting up **Gyan Vani** for IGNOU, and Kisan (Agriculture) Channels & formulating the Act for Community Radio in India while he was in Prasar Bharati.

*\*Author: Ms. Aprajita Srivastava, Executive Director WDF*

## About the Conference

The 17 Sustainable Development Goals (SDGs) adopted by International Community in September 2015, seek to address issues relating to hunger, poverty alleviation, democratic governance and peace building, climate change and disaster risk, and economic inequality [1]. The SDGs and targets are intertwined. Almost all the SDGs relate to sustainable agriculture. The pathway of linkage is either direct (like in the case of SDG 2 on ending hunger and achieving food insecurity) or indirect like SDG 8 on promoting sustained, inclusive and sustainable economic growth (which can only be achieved if agricultural growth encompasses marginal and small farmers, women farmers etc.). Many countries of the world have started including these into their national development frameworks, action plans and budgets.

The 2030 Agenda and its enshrined goals, embracing the economic, social, and environmental perspectives of sustainable development provide a historic and promising opportunity for the wellbeing of the world’s future generations and the planet.

Knowledge Agriculture™ is a process which uses technology and tools such as Greenhouse, IOT (Internet of Things), Robotics, AI (Artificial Intelligence), UAV (unmanned aerial vehicles) and specialized software for weather modelling, smart zone seeding, fertilizer modelling, Country’s income is directly related to education of its people and ICT penetration. The focus area is education and skill development. The challenge with the informed society is to communicate with people in their own language and impart knowledge and skill to enable them to earn their livelihood and improve their living conditions. Execution of technology assisted knowledge & skill development projects and their sustained monitoring for many years by us showed inspiring changes in rural behavior and willingness of learners to adopt the new technology. In the conference we shall debate on few tools and technology that can be used to attain SDG2030 especially for agriculture and education.

This conference will focus on use of technology such as Cloud, New Media, Internet, Broadcasting including Community Radio for achieving the SDG2030 in long term and accomplishing the mission set by our honorable Prime Minister Narendra Modi to double the income of farmers by 2022 and skill the youth for generating employment.

The seminar will brain storm to select the right technology to be used by various nations of the world to achieve SDG2030.

### **About Participants**

The Conference participants shall comprise the following categories:

- Expert's deliberations
- Research Paper contributions
- Delegates
- Advertisers in the Souvenir
- Vendors' making product presentations
- Sponsors of sessions

### **Advisory / Apex Committee**

1. Prof. H. O. Srivastava, President, WDF
2. Prof. Debkumar Mukhopadhyay, VC, Cooch Behar Panchanan Barma University
3. Ms. Aprajita Srivastava, Executive Director, WDF

### **Organizing Programme Committee**

1. Prof. Pradip Kumar Kar, Cooch Behar Panchanan Barma University
2. Prof Suresh Varma, Jamia Milia University
3. Mr. Pran Pratim Paul, Cooch Behar Panchanan Barma University
4. Ms. Aparna Kumari, WDF
5. Mr. Sanjeev Gupta, WDF

### **Guidelines for paper presentations**

Each paper for the Conference should preferably be between 4-12 pages of A-4 size as per the detailed guidelines provided for Authors at <http://worlddevelopmentfounddation.in/guidelines.doc>. The soft copy may be e-mailed at [worlddevelopment2003@gmail.com](mailto:worlddevelopment2003@gmail.com) or [wdfindia@yahoo.co.in](mailto:wdfindia@yahoo.co.in). All the papers submitted for the seminar shall be treated as copyrighted material of the WDF and shall be available on-line as conference proceedings and shall also be printed in book form. The last date for submission of papers is 15<sup>th</sup> Nov.2019. Confirmation of acceptance shall be provided by 20<sup>th</sup> Nov. 2019.

Arrangements shall be made available for the overhead projection.

### **Guidelines for inclusion of advertisement material in the Souvenir**

Vendors are requested to release the advertisements latest by ,15<sup>th</sup> November 2019. The details & rates for advertising are provided overleaf.

### **Contact persons:**

1. Ms. Aparna Kumari, Phone: 011 45701632, 9891556048
2. Mr. Sanjeev Gupta, Mob: 8010429952

**World Development Foundation**  
**National Conference on**  
**“ICT and Mass Media in agriculture and education for SDG2030”**  
**29<sup>th</sup> November 2019**

**Program Outline**

9:00           **Registration**

9:20           **Session I      Inaugural Session**  
**Floral Welcome**  
**Lighting of Lamp**

**Welcome Address** and  
Introduction of the Conference  
**Address by Guest of Honor**

**Prof. H. O. Srivastava**, CEO & President WDF  
& Former Addl. Director General AIR & DD

**Prof. Dinesh Kumar**, Ph. D. (Cambridge)  
Vice-Chancellor, YMCA University, Faridabad

**Prof. Debkumar Mukhopadhyay**  
Vice Chancellor, Panchanan Barma University

**Prof. R. P. Singh**, Executive Secretary,  
Indian Agricultural Universities Association

**Dr. Sudhanshu Sinha**, Ph. D. (Cambridge)  
Senior Advisor, British Council

**Ms. Aprajita Srivastava**  
Executive Director, WDF

**Lifetime achievement award**  
**Prof. Debkumar Mukhopadhyay**  
Vice Chancellor, Panchanan Barma University

**Excellence Award**  
**Shri Anuj Dayal**

Executive Director, ED-CC- Delhi Metro  
**H.E. Dr. Manoj Nardeosingh**

Secretary General, African Asian Rural Development Organization  
**Ms. Aparna Kumari**, M.Tech., Manager, WDF

**Key Note**

**Awards Ceremony**

**Address by Chief Guest**

**Live Demo and presentation of Cloud Radio**  
**Vote of Thanks**

12:00 ..... **High Tea**

12:30 ..... **Session II**

**Session Chairperson**

**Prof. M. Moni**

Professor Emeritus & Chairman, Centre for Agriculture  
Informatics and e-governance Research Studies  
Shobhit University, NCR Delhi

**Shri Anuj Dayal**  
Executive Director, ED-CC- Delhi Metro

**Dr. Biswajit Saha**  
Director, CBSE

**Prof. Amarendra Prasad Behera**  
Joint Director, CIET, NCERT

**Question/Answer with Experts**  
**Lunch**

14.30:.....

15:15:..... **Session III**

**Session Chairperson**

**Dr. Shailendra Kumar**

Addl. Director General, Prasar Bharati

**Live Demo and presentation of AI in Agriculture**  
**Live Demo and presentation of Drones**

**Microsoft**

**Mr. Abhinav Singh Thakur**, ORC ELECTRONICS INDIA Pvt. Ltd

**Prof. Suresh Verma**, Jamia Millia Islamia

**Prof. Pradip Kumar Kar**, Cooch Behar University  
Research Scholars Presentation

**Question/Answer with Experts**

15.30 ..... **Panel discussion**

17.00           **Tea**

**National Conference**

**"ICT & Mass Media for Agriculture and Education for SDG2030"**  
**On 29/11/2019 at India International center, Annex, New Delhi**  
**Registration Form**

**Delegate / Advertisements / Exhibition/Sponsorship**

Name: .....

Organization: .....

Designation: .....

Office Address: .....

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Phone (O): ..... (R): .....

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Your expectations from the programme: .....

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Exhibitor name: ..... Exhibition Type: .....

Product details: .....

**Payment Details:**

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In Favour of "World Development Foundation" A/C No. 03281450000126 (S/B), HDFC Bank, Vikaspuri New Delhi-110018, IFSC Code: HDFC0000328, towards:

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Number of Delegates: .....

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Exhibition

Sponsorship

Session No: .....

Date

Signature

**Collaboration** Rs. 100,000\*

**Exhibition**

Type 1: Live demonstration +10 mins slots for presentation Rs. 50,000\*  
Type 2: Through Posters Rs. 20,000\*

**Advertisement**

**Guidelines for Advertisers in the Souvenir**

**Colour (Full Page)**

**Total three slots available**

Back Cover (Full Page) (7.25x9.75" Live Area) Rs. 20,000\*

Inside Back Cover (Full Page) (7.25x9.75" Live Area) Rs. 15,000\*

**Black & White**

Full Page (7.25x9.75" Live Area) Rs. 8,000\*

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Quarter Page (7.25x2.45" Live Area) Rs. 4,000\*

**Please submit all ad materials in a digital format:**

Adobe PDF, with associated high-resolution graphic files and embedded fonts (preferred format).

Other Native Desktop Application Files (Adobe Illustrator, Adobe PhotoShop, with associated high-resolution graphic files and embedded fonts (alternative formats).

Digital files may be submitted by email to [worlddevelopment2003@gmail.com](mailto:worlddevelopment2003@gmail.com). The name of the file should be SDG\_Ad\_COL/BW\_advertiser name. The email should mention the name of the contact person & Phone number and payment details.

The last date for submission of advertisement is **15th Nov.2019**

**Delegate Fee**

Rs. 1,500 per head\*

Rs. 1,250\* per head (For a group of 4 or more)

**Research paper presentation**

Rs. 3000\* per head

**Note: \* denotes plus GST of 18%**  
**GST No. 07AATW0892N3ZU**

**Note:** Payment may be made online by NEFT/ RTGS to  
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